AMERICAN CANCER SOCIETY RELAY FOR LIFE

Celebrate. Remember. Fight Back.

2011 Relay For Life of Brookfield – Elm Grove

July 15th & 16th, 2011 at Brookfield East High School
www.relayforlife.org/brookfieldwi

Relay For Life – Not Your Ordinary Slumber Party
The American Cancer Society Relay For Life is a life-changing event that gives everyone a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease. At Relay, teams of people camp out at the high school track and take turns walking or running around the track. Each team is asked to have a representative on the track at all times during the event, because cancer never sleeps, neither do we. Relay For Life is for everyone- because it's not athletically challenging or competitive, anyone can participate!

Join us for entertainment, silent auction, food, prizes, fun and a night of camping under the stars! As we come together for one goal - to raise funds through donations to help in the fight against cancer. *Relay For Life is open to the general public, you do not need to participate on a team to attend.*

Celebrate Survivors
Relay features a Survivors Lap an inspirational time when survivors are invited to circle the track together and officially kick off Relay. Join us at 6:00 pm on Friday, July 15th for Opening Ceremonies, followed by the Survivor Lap at 6:30pm. Survivors and Caregivers check in at the Survivor tent at 5:00pm for survivor celebration & reception.

Remember - Luminaria Ceremony
At 10:00pm on Friday, July 15th, we honor those who have been touched by cancer, support those who are still fighting, and remember loved ones lost to the disease. Candles are lit inside bags, each one bearing the name of a person touched by cancer, as participants walk laps in silence.

Involvement Opportunities:
Start a team. Gather 8-15 people to have a team at the Relay For Life in June. Team Captain must attend 1 meeting pre-event and pay a $150 registration fee. The more teams that we get, the more fun and participants we have, and the more funds we will raise to fight cancer!

Join the Relay planning team. We are always looking for fresh faces, new ideas, and added energy to help plan, promote and organize Relay. Committee meets once a month.

Donate. Donate your time and talent! Looking to help at Relay? Or are you apart of a dance group, craft project or band? Or make a donation to the event, silent auction or raffle.

Sponsorship. In addition to teams and participants, we need corporate sponsors to help defray the cost of hosting the event. This is a great opportunity to fight cancer while raising your organization's visibility and presence in our community.

Contact:
Adam.Martin@cancer.org or 262.312.4034 for additional information.
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