



# BOOS & GHOULS NIGHT OUT

## Sponsorship Packages

Sponsorship Levels and Inclusions	Presenting Sponsor (1) \$1,500	Spooky Sponsor <i>up to 4 available</i> \$1,000	Wine Sponsor (12) \$500	Trick Sponsor (12) \$250	Treat Sponsor (12) \$100
Press Release Announcement					
Name/Logo Listed on All Marketing Material <i>(Print &amp; Digital)</i>					
I-94 & Bluemound Billboard: Logo on Event Creative <i>(60-Day Run Time)</i>					
I-94 & Bluemound Billboard: Logo on Event Creative <i>(30-Day Run Time)</i>					
Event Tickets	4	2	2		
I-94 & Bluemound Billboard: Logo on Event Creative <i>(7-Day Run Time)</i>					
Market Square & 3x Digital Kiosks: Thank you Sponsors Event Creative (30-days)					
Digital & On-site Signage Inclusion*					
Opportunity to include 300 promotional items in Take-home Bags					
Opportunity to provide up to 4-volunteers for event					



DISCOVER  
TOWN OF  
Brookfield

ELMBROOK EDUCATION  
FOUNDATION



THE CORNERS  
TOWN OF BROOKFIELD



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## LED Screen Creative Details at The Corners of Brookfield:

- I-94 & Bluemound Screens are double sided, facing both East & West traffic
  - Signage is seen by 188k+ cars daily
- Market Square screen is 12 ft. x 20 ft. in the heart of our center
- Digital Kiosks: 3 located throughout The Corners of Brookfield
  - 3 million+ visitors in 2021
- All signage has standard rotation timing: 1x 8-second rotation every 2-minutes



## \*Digital & Onsite Inclusion:

- The Corners of Brookfield: Event listed on Website & included on (2) eNewsletters
- Elmbrook Education Foundation: Event listed on Website & included on (2) eNewsletters
- Discover Brookfield: Event listed on Website & included on (2) eNewsletters
- Facebook Event – link to websites and callouts for Presenting, Spooky & Costume content
- Logo recognition on event signage posted throughout event



## Event Details:

2022 300 tickets available; 2021 Event sold out!

# Thursday, October 27<sup>th</sup> 6p-8:30p

Any Questions? Interested in helping us make the 2022 Boos & Ghouls' Event Spooktacular? Reach out to

Beth Dobrzynski at [elmbrookeducationfoundation@gmail.com](mailto:elmbrookeducationfoundation@gmail.com) to secure your spot!

