

## Community & Legislative Engagement Committee Scorecard

District Key Performance Indicators (KPIs)	2016-17	2017-18	2018-19	2019-20	2020-21	2022 Target
State Ranking on Wisconsin's District Report Card	6th	3rd	3rd	n/a		Top 3
Schools Achieving Highest Rating on Wisc School Report Card	9	8	8	n/a		9
State Ranking on Junior ACT Composite	4th	2nd	3rd	TBD		Top 3
K-12 Resident Student Enrollment	6,477	6,839	6,973	7,085	7,093	7,607
Resident Student Market Share	78%	78%	80%	80%	80%	82%
Family Survey - <i>Recommend My Child's School to a Friend</i>	94%	93%	91%	96%		90%

Committee Key Performance Indicators (KPIs)	2016-17	2017-18	2018-19	2019-20	2020-21	2022 Target
State Legislator Contacts	58	91	103	105	52	100
Federal Legislator Contacts	9	16	9	12	4	15
State Ranking - Senior ACT Composite	#4	#3	#3	TBD		Top 3
US News and World Report State Rank (BC/BE)	#7/#5	#17/#8	#7/#11	#7/#11		Top 10
Niche.com Ranking	#1	#2	#2	#1	#1	Top 2
District Video Views	3,473	3,545	9,628	31,380	60,397	30,000
Prospective Families - Home Page Visits	4,755	5,328	13,899	11,055	6,427	12,000
KG Prospects (as of Dec 31)	478	489	580	529		550
LinkedIn Followers	846	974	1,152	1,355	1,425	1,500
Annual Report Views	348	322	979	1,230	n/a	1,000
Community Engagements (District Groups, Community Presentations, etc)					21	50

Projects	Progress Key
	Complete
	On-Track
	Delayed/Not Started

## Accountability Report Dashboard

Report Review	Progress
July	
Review Scorecard Metrics for 2020-2021	7/7/2020
August	
Board Self-Evaluation	9/15/2020
WASB Resolution Opportunity	9/15/2020
September	
CLE Scorecard Review	9/15/2020
October	
Annual Meeting Key Process Review	11/2/2020
November	
Annual Report	
December	
CLE Scorecard Review	12/1/2020
Resident Enrollment Analysis	12/1/2020
Review the Proposed WASB Resolutions	12/1/2020

Report Review	Progress
January	
	1/5/2021
February	
Fair Aid Coalition Update	2/2/2021
March	
Communications Department Update	3/2/2021
April	
	4/6/2021
May	
Committee Meeting Dates	5/4/2021
June	
CLE Scorecard Review	6/1/2021
Stakeholder Engagement Survey Report	

## Policy Review

Policy #	Policy Title	Review	BOE Approval
1410	District and Media Access to Students for Information and Promotional Purposes	5125.3 to BOE on 1/12/21	
1411	Locker Room Privacy	12/1/2020	1/12/21
9112	Philosophy	2/2/2021	3/9/21
9401	Board Committees	2/2/2021	3/9/21
9682	Board of Education Use of Electronic Messaging Services	2/2/2021	3/9/21
8120	Number of Members, Terms of Office, and Board Member Qualifications	4/6/2021	
8122	Apportionment of Members of the Board of Education	4/6/2021	
8123	Apportionment of Members of the Board of Education by Area	4/6/2021	
8200	District Elections	4/6/2021	
8124	Filling Vacancies on the Board of Education	5/4/2021	
1112.11	Media Coverage of Board Meetings	5/4/2021	
8300	Annual and Special District Meetings	5/4/2021	

Progress Key
Reviewed
Not Yet Reviewed