



Elmbrook Education Foundation Endowment Campaign

VISION:

To sustain educational excellence through funding innovative ideas and programming across the School District of Elmbrook

GOAL:

To grow a \$5 million endowment fund over the next five years





Letter from the SUPERINTENDENT & EXECUTIVE DIRECTOR



Mark Hansen, Ph.D.
Superintendent
School District of Elmbrook



Leslie Dehn
Executive Director
Elmbrook Education Foundation

Dear Friend of Elmbrook,

We are inviting you to help us sustain excellence in education by actively participating in the Elmbrook Education Foundation's Five-Year, \$5 Million Endowment Campaign, supporting innovative programming, school-to-work opportunities, facility renovation and expansion, and teacher development.

For over 50 years the School District of Elmbrook has partnered with the communities of Brookfield and Elm Grove to provide an outstanding education for our students and their families. The Elmbrook Education Foundation has been a strong supporter throughout, and continues to grow and evolve as the District's needs and priorities change. While an Endowment Campaign of this magnitude may be unprecedented in K-12 public education in Wisconsin, we are excited about its potential impact on the students and community for years to come.

Elmbrook has a rich history of staff, parents and community members who have accomplished extraordinary things through their collective commitment to the District's long-term success. We need your talents, ideas, and financial support to make these opportunities a reality for our students.

To find out how you can support this work, please contact Leslie Dehn at lesliedehn@gmail.com or by calling 262-501-8909.

Sincerely,

Mark Hansen

Leslie Dehn





What is the ELMBROOK EDUCATION FOUNDATION (EEF)

The Elmbrook Education Foundation (formerly known as the Lancer-Spartan Scholarship Foundation) was organized in 1958 to award scholarships to select School District of Elmbrook high school graduates. In 1999, the Foundation's mission expanded to include innovative teacher grants for projects that would benefit all students and raise money to support and strengthen outstanding learning ideas that improve the overall educational quality of our public schools. Now in 2015, the Foundation is expanding its role to support opportunities for students through an endowment campaign.

MISSION STATEMENT:

"Promoting Educational Excellence"

by providing scholarships and grants to Elmbrook students, teachers and schools.

Since inception, the EEF has awarded over \$1,000,000 in scholarships and grants which enhance and extend the established curriculum, providing increased opportunities for our students and staff to pursue educational excellence.





Endowment Campaign LEADERSHIP

Executive Committee: The Endowment Executive Committee meets quarterly and provides campaign leadership, connections to corporations and major donors, monitors investment and reporting, and makes leadership gifts. This commitment is for a one-year or two-year term and the Committee consists of District, Foundation and Community Representatives.

Co Chairs: TBA

EEF President: Kim Rogne

EEF Executive Director: Leslie Dehn

EEF Board Members: Todd Ruedt, Kurt Andrea, Matt Gibson

District Staff: Mark Hansen

Facilitator: Tom Palzewicz

Working Committee Chairs: TBA

Working Committees: The four Working Committees meet monthly to accomplish the work of the Endowment Campaign. Participants are expected to provide input on planning and prioritization, serve as a link to corporations and donors, participate or host cultivation events, and contribute to the Endowment. This commitment is for one year and the Committee consists of District, Foundation and Community Representatives.

Facility Fund Committee

Co Chairs: Erik Kass, TBA

EEF Board Members: TBA

District Staff: Todd Sobrilsky, Jeremy Martin

PTO/Booster Club: Tonawanda, Brookfield East, Brookfield Central

Community Partners: Rich Tenneson

Student Internship Program Committee

Co Chairs: Ryan Oertel, TBA

EEF Board Members: TBA

District Staff: Guidance Counselor

Community Partners: Chamber of Commerce Representative

Endowed Chair Committee

Co Chairs: Dana Monogue, TBA

EEF Board Members: TBA

District Staff: Andy Farley

Future Teachers in Elmbrook Committee

Co Chairs: Dan Pavletich, TBA

EEF Board Members: TBA

District Staff: Darcie Fellmeth

Retired Teachers/Administrators: Nancy Marsho, Rob Baxter



ELMBROOK EDUCATION
FOUNDATION



Endowment Campaign

STUDENT INTERNSHIP & ENDOWED CHAIR

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planting seeds for our future

Student Internship Program

The Student Internship Program will offer high school seniors the opportunity to apply academic knowledge to workplace settings. This \$500,000 fund will provide internship experiences to nearly half of the district's students and create a meaningful bridge between their K-12 academic experience and a field of work in which they are interested. The internship program will be administered by staff at each high school and guided by a Student Internship Advisory Board consisting of students, parents, and local employers.



a legacy grows

Endowed Chair Positions

The Endowed Chair Position will be established in order to inspire program innovation to sustain the Elmbrook school district's competitive advantage. The holder of the endowed chair position will lead district efforts to establish innovative programs in the areas of biomedical engineering, leadership, and the performing arts. A \$1 million fund will provide year-long support for Elmbrook educators to focus on a project, idea, or concept and bring it to deployment. Community and business partnerships, advanced college and career opportunities, and visionary leadership will expand both students' and staff members' capabilities.



ELMBROOK EDUCATION
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Endowment Campaign

FACILITY FUND & FUTURE TEACHERS

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putting down roots



Facility Fund

The Facility Fund will support high-visibility improvement projects, such as athletic and training fields, innovative classrooms, and collaboration spaces, which have historically been supported by school-based parent groups or the district. This \$2.5 million fund will allow for the development of a long-term vision to provide high-quality facilities to support and increase educational excellence. The sale of naming rights and rental of shared community spaces will result in creative business and community partnerships which utilize high-profile multi-purpose facilities.

cultivate the fund



Future Teachers in Elmbrook

The Future Teachers in Elmbrook program will develop a pipeline directing teaching talent to areas with critical shortages, such as high school mathematics, engineering, and special education. A \$1 million fund will provide scholarships to graduates of Elmbrook high schools who pursue a career in education. Once they obtain teaching licensure, scholarship recipients will receive employment in the district and be expected to serve for five years. This recruitment strategy will help sustain instructional excellence, which has been a hallmark of the district for the past 50 years.



ELMBROOK EDUCATION
FOUNDATION



Endowment Campaign

PURPOSE

The Campaign Focuses on **Opportunity**

The Elmbrook Education Endowment Fund seeks to provide students with opportunities that meaningfully connect to their Kindergarten through 12th grade education experience, in addition to preparing them for success in life. Through the Endowment's support, students will become active participants in their learning experiences and future education and career pathways.

- ✿ Opportunity to actively design one's learning experience through new programs such as Project Lead the Way (engineering) and Business Leadership.
- ✿ Opportunity to gain valuable work experience while in high school and connect one's learning to the work of community businesses.
- ✿ Opportunity to develop and enhance state-of-the-art facilities that support academic, activity and community needs.
- ✿ Opportunity to pursue a career in education and give back to one's community.

The Campaign Requires **Agility**

The School District of Elmbrook has a rich history of excellence in academics, instruction, leadership, programs and co-curricular activities. A key factor in the District's long-term success has been our ability to establish a shared vision with our community that responds to changing local and global marketplace needs. Recent evidence of this vision and agility can be found in:

- ✿ A Public - Private partnership with Trace-a-Matic, a Brookfield-based, high precision machining services company seeking to enhance its pipeline of talent by sponsoring students' training and offering career opportunities to high school juniors and seniors. This program was developed and executed in less than six months.
- ✿ A Partnership with Marquette University to offer a sophomore-level computer science course to our students who have already completed our Advance Placement computer science course. This partnership and course was implemented in less than seven months.
- ✿ Seeking to spark innovation across the District, Elmbrook teachers established a systematic approach to personalizing learning for all students in 20% of our classrooms in just 18 months. In addition to a change in teaching and learning practices, this has also included room design changes, infusion of technology, and changing roles to promote collaboration, communication, critical thinking and creativity.



Your Contribution Managed by WAUKESHA COUNTY COMMUNITY FOUNDATION

The Waukesha County Community Foundation (www.waukeshafoundation.org) was established in 1999 to improve the daily lives of people in Waukesha County by matching philanthropic individuals and institutions with a broad range of needs.

The Waukesha County Community Foundation is one of 19 Wisconsin community foundations certified for meeting and exceeding national standards of performance for community foundations. Certification is granted after a peer review process that focuses on five key performance issues: Mission, Governance, Stewardship, Grantmaking, Donor Services.

Benefits to the Elmbrook Education Foundation by Investing with Waukesha County Community Foundation (WCCF)

- Largest foundation in Waukesha County
- Shared investment strategy with other education foundations
- Provides administrative support to smaller organizations to reduce risk, maximize returns
- \$300,000 dollars currently invested by the Foundation
- \$110,000 dollars dedicated to the EEF Endowment Campaign

“

Our partnership with the WCCF allows us to invest with confidence and

focus our organization's energy on pursuing new opportunities such as

the Endowment Campaign. We are very fortunate to have such a

”

high-quality resource in our local community.

~ Leslie Dehn, Elmbrook Education Foundation Director.





Opportunities for GIVING

Name _____

Address _____

Phone _____

Email _____

I will support the Endowment with a gift of \$ _____ over the next _____ year(s).

Please direct my gift in the following way:

\$ _____ Future Teachers in Elmbrook

\$ _____ Endowed Chair Position

\$ _____ Facility Fund

\$ _____ Student Internship Program

PAYMENT

Check enclosed made payable to Elmbrook Education Foundation

Credit Card

CREDIT CARD NUMBER

EXP. DATE

SECURITY CODE

NAME AS IT APPEARS ON CARD

You can also make a secure donation online at www.elmbrookeducationfoundation.com

I'D LIKE TO LEARN MORE – PLEASE SEND ME MORE INFORMATION ON:

- Elmbrook Education Endowment Fund
- Elmbrook Education Scholarship Program
- Planned Giving



Before leaving please complete the EXIT TICKET



Name _____

Address _____

Phone _____

Email _____

Service Opportunities:

Co-Chair of Endowment Campaign

Executive Committee

Operations Committee Participation

Facility Fund

Student Internship

Endowed Chair

Future Teachers in Elmbrook

Three people that we should connect with:

Name _____ *Email* _____ *Phone* _____

Name _____ *Email* _____ *Phone* _____

Name _____ *Email* _____ *Phone* _____

Presentation Feedback:

What did you hear this evening that was exciting? _____

What additional feedback do you have? _____
