WELCOME TO
SWANSON
from the Swanson Elementary PTO
What is the PTO?

The Swanson Parent-Teacher Organization (PTO) is a 100% volunteer-led organization composed of Swanson parents just like you. The mission of the PTO is to support Swanson staff and students through a number of activities, programs, and fundraisers. The objective of the PTO is to connect home and school so teachers and parents work together to provide the best educational experience for students.

What does the PTO do?

The Swanson PTO has three primary goals:

1) To enrich and enhance student learning beyond what is provided by the district through PTO-funded programs, activities, and events.

2) To build and maintain relationships between the school, families, and the greater community.

3) To recruit and organize parent volunteers, both for the school and for PTO events.
How does the PTO achieve its goals?

The Swanson PTO contributes hundreds of volunteer hours and thousands of dollars in goods and services to directly benefit our school community each year.

PTO initiatives are supported through various fundraisers held throughout the school year. In order to support our current programming and level of service to the school, the PTO must raise approximately $35,000 per year, or about $50/student. Funds raised above this amount are allotted by majority vote to the area that will have the greatest impact on our student population. In the past, these special donations have included:

• $30,000 for the upper playground
• $15,000 for personal technology
• $10,000 to furnish Swanson’s Learning Lab
Support the PTO
There are four FREE and EASY ways to start supporting the PTO right away!

• Designate Swanson as your school of choice on your Target Redcard (I.D. #981). For every purchase made, Target will donate up to 1% back to Swanson.

• Select the Swanson PTO as your favorite charitable cause on AmazonSmile, and Amazon will donate 0.5% of the price of all eligible purchases to Swanson.

• Collect UPCs and beverage caps from participating products from Labels for Education. Swanson can redeem submitted labels for arts, athletic, and academic merchandise.

• Collect Box Tops for Education labels from specially-marked General Mills products. Swanson earns 10¢ for each submitted Box Top.

Watch the PTO website for new additions to our easy fundraising programs!
Get Involved

Volunteering with the Swanson PTO is a great way to learn about Swanson and connect with other parents. Below are just some of the volunteer opportunities available:

- Ice Cream Social
- Fall Fundraiser
- Doughnuts with Dad/Muffins with Mom
- Blizzard Ball
- Parents’ Night Out
- Teacher Appreciation Week
- SwansonFest
- Library Aides
- Fifth Grade Recognition

All Swanson families are invited to attend our general meetings, held six times a year in the Swanson library. Attending a PTO meeting is a great way to stay updated on what’s happening at Swanson.
Stay Informed

Watch the Swanson Elementary website and the MyElmbrook Daily and Friday emails for PTO announcements throughout the school year. All meeting minutes and budget reports are posted on the PTO section of the website.

The majority of PTO information will be offered ONLINE ONLY. If you do not have web access, please contact Marcene Korpela or Rusty Wilson at 262-789-2540.

Website


Facebook

Join us on Facebook at [www.facebook.com/groups/SwansonPTO](http://www.facebook.com/groups/SwansonPTO).